Business Dynamics Statistics for Single Unit Firms

Christopher Goetz Center for Economic Studies, U.S. Census Bureau FCSM Conference October 26th, 2023

Any opinions and conclusions expressed herein are those of the author and do not represent the views of the U.S. Census Bureau. The Census Bureau has ensured appropriate access and use of confidential data and has reviewed these results for disclosure avoidance protection (Project 7508369: CBDRB-FY23-046, CBDRB-FY23-0422).



BDS-SU Contributions

- Quarterly data for Single-Unit Firms
 - Single-units are firms operating at one physical establishment
 - 3 additional quarters of data for each release
 - Compared to only Q1-basis of Core BDS
 - Allows closer examination of business cycles such as Covid Recession
 - Represents majority of all firms, and substantial fraction of employment
- Payroll measures
 - Dynamics such as payroll creation and destruction analogous to employment
 - Provides measures of payroll per employee
- For more details see <u>CES Working Paper 22-57</u> by Beem, Goetz, Stinson, and Wang (Dec. 2022)



Summary Statistics and Shares for BDS-SU and BDS: 2020Q1

STATISTICS	BDS-SU	<u>Core BDS</u>	<u>Ratio/Diff</u>
estabs	5,148,756	7,162,267	72%
етр	52,662,126	132,833,423	40%
estabs_entry_rate	11.02%	9.34%	1.68%
estabs_exit_rate	11.06%	9.42%	1.64%
net_job_creation_rate	0.98%	0.60%	0.38%

<u>SHARES</u>	<u>Age 0</u>	<u>Age 1-5</u>	<u>Age 6-10</u>	<u>Age 11+</u>	<u>E 0-9</u>	<u>E 10-99</u>	<u>E 100-499</u>	<u>E 500+</u>	<u>Metro</u>	<u>Nonmetro</u>
BDS-SU	0.04	0.18	0.16	0.62	0.24	0.5	0.17	0.09	0.96	0.04
Core BDS	0.04	0.17	0.14	0.66	0.13	0.39	0.25	0.22	0.96	0.03



Total Employment





Total Employment





Net Job Creation





Comparing Exit Rates Based on Q1 and Q2



Inited States[®]

Single-Unit Exit Rates by Sector in 2020 Q2



Bureau

Single-Unit Exit Rate by MSA in 2020 Q2





Exit Rates by MSA in 2020 Q2 (Mean=15.1%)

	Top-10 MSAs	Exit Rate (%)	Bottom-10 MSAs	Exit Rate (%)
1	New York-Newark-Jersey City, NY-NJ-PA	24.2	Amarillo, TX Hickory-Lenoir-	10.1
2	Atlantic City-Hammonton, NJ	22.0	Morganton, NC	10.1
3	Kahului-Wailuku-Lahaina, HI	21.1	Ames, IA	10.0
4	Detroit-Warren-Dearborn, MI	21.0	Grand Forks, ND-MN	10.0
5	East Stroudsburg, PA	19.2	Sebring, FL	10.0
6	Trenton, NJ	19.0	Dalton, GA	9.9
7	Kingston, NY	18.9	Appleton, WI	9.9
8	San Jose-Sunnyvale-Santa Clara, CA	18.8	Valdosta, GA	9.8
9	Vineland-Bridgeton, NJ	18.8	Elkhart-Goshen, IN	9.7
10	San Francisco-Oakland-Hayward, CA	18.4	St. Cloud, MN	9.5



MSA Exit Rates in 2020 Q2: Food and Accommodation (NAICS 72)



Inited States

11

Single-Unit Entrants Based on Different Quarters





Single-Unit Entrants in 2020 Q4





Single-Unit Entrants by State in 2020 Q4





2021 Business Dynamics Statistics Sector 53: Real Estate Boom in Counties Around NYC





2021 Business Dynamics Statistics Sector 72: Food and Accom. Around NYC





Single-Unit Payroll Statistics (vs. Emp) in 2020 Q1

<u>Payroll</u>	<u>Emp</u>	Pay/Emp
\$572,864,650	52,663,188	\$10,878
\$21,685,471	2,736,986	\$7,923
\$23,905,275	2,808,815	\$8,511
		Pay-Emp
16.3%	14.5%	1.9%
11.1%	13.5%	-2.4%
5.2%	1.0%	4.2%
	\$572,864,650 \$21,685,471 \$23,905,275 16.3% 11.1%	\$572,864,650 52,663,188 \$21,685,471 2,736,986 \$23,905,275 2,808,815



Net Pay Creation Rate



Bureau

Pay per Employee





Thank you!

Christopher.F.Goetz@census.gov

ces.bds@census.gov

