A Data Quality Scorecard to Assess a Data Source's Fitness for Use

Elizabeth Mannshardt

FCSM

10/25/2023

NATIONAL CENTER FOR SCIENCE AND ENGINEERING STATISTICS
NATIONAL SCIENCE FOUNDATION

John Finamore; NCSES
Julie Banks, F. Jay Breidt, Zachary H. Seeskin, Kiegan Rice; NORC at the University of Chicago

Overview

Motivation

Assessment

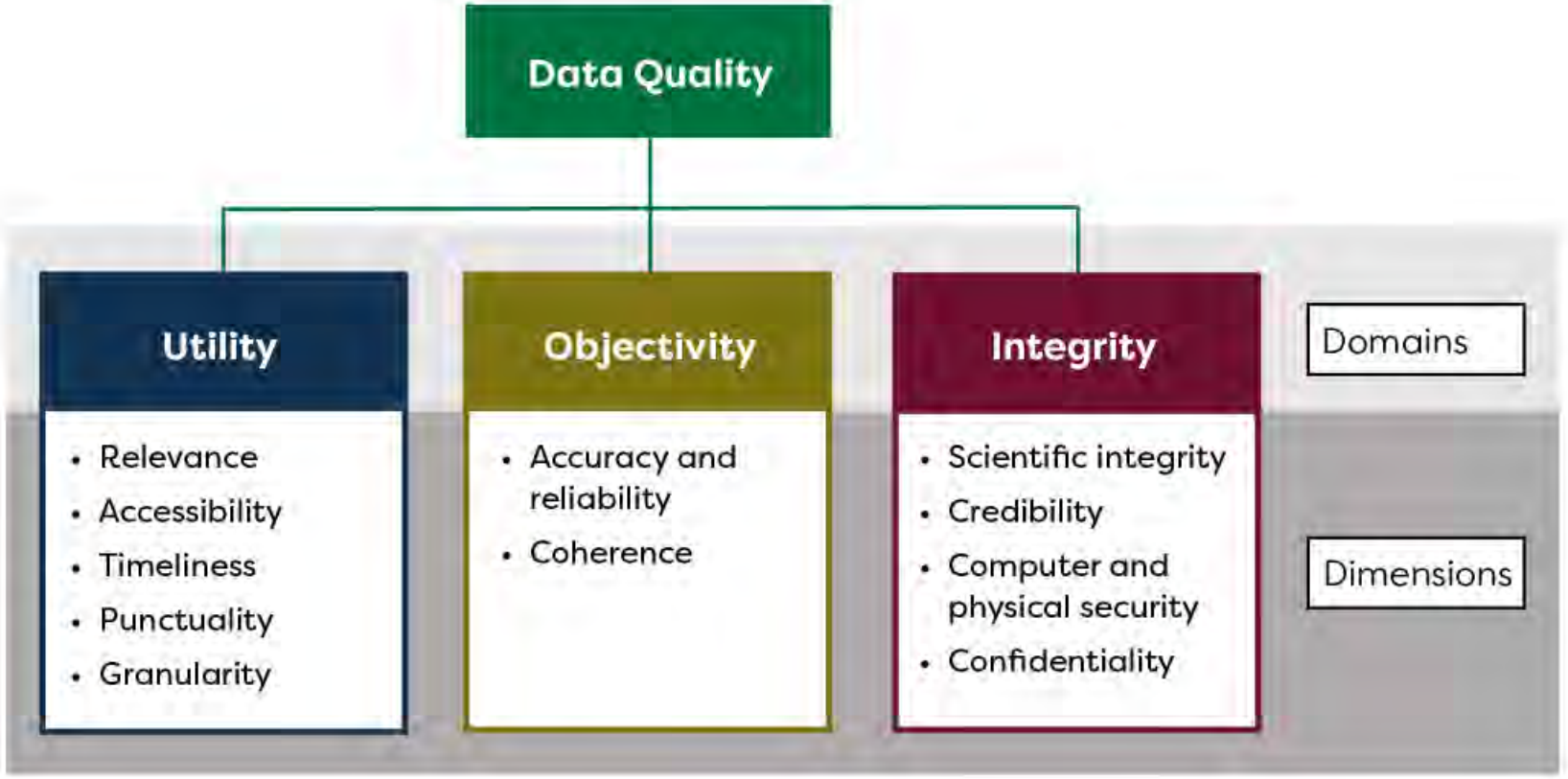
Design Features

Discussion

Motivation

Motivation

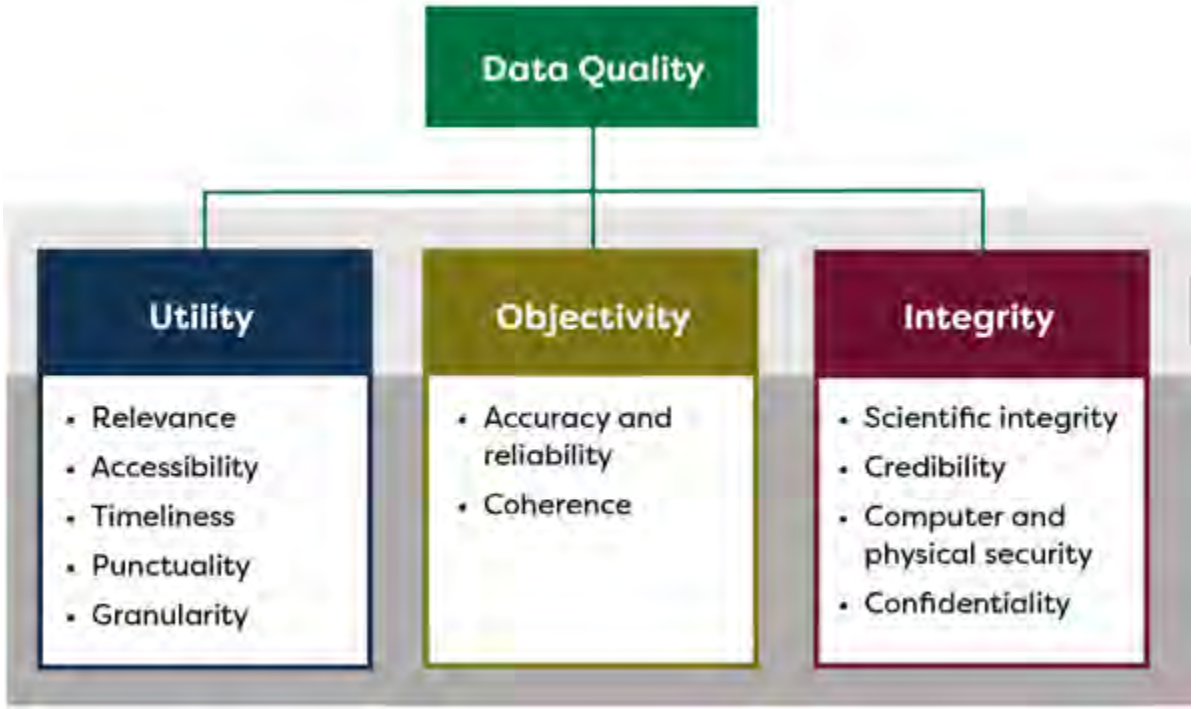
The FCSM Framework for Data Quality provides valuable guidance to assess data quality. Tools are needed to support application of the Framework to data files.

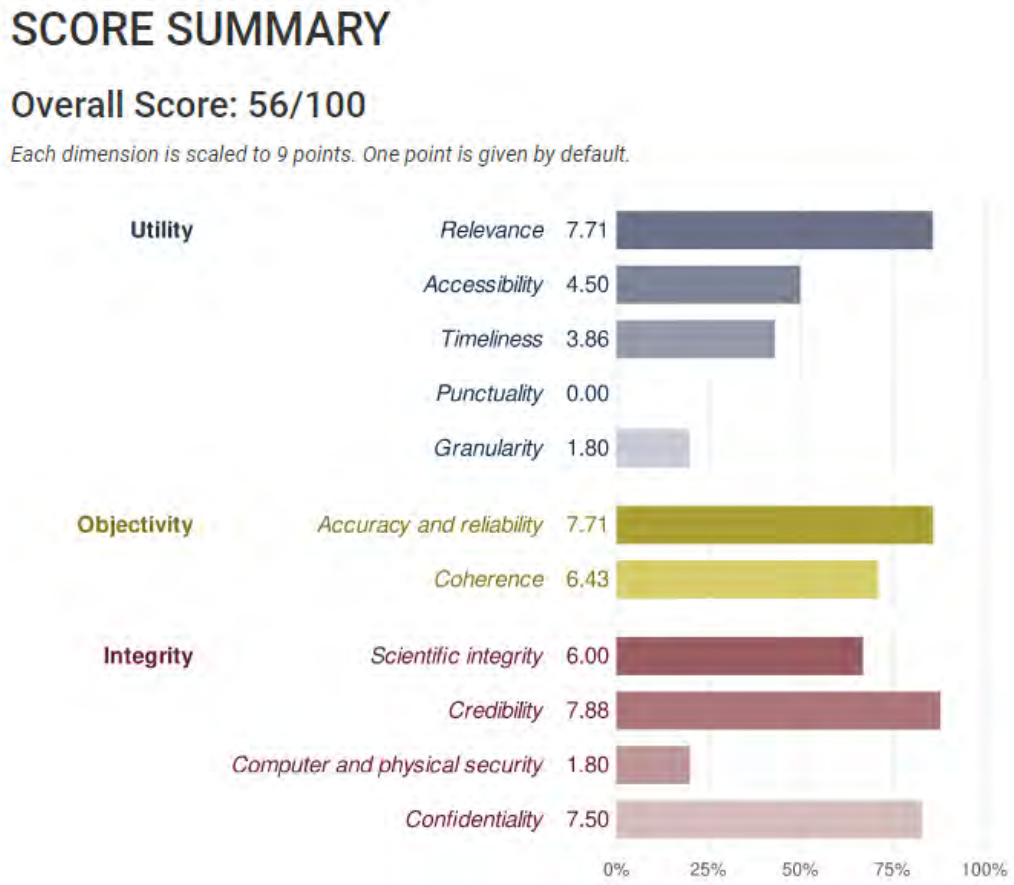


Federal Committee on Statistical Methodology. 2020. *A Framework for Data Quality*. FCSM 20-04.

Motivation

Data quality assessment should be user-friendly, objective, and reproducible.





Motivation – NCSES's federal clearinghouse role

A Variety of Data Sources

- NCSES official statistics
  - Universities
  - Government agencies
  - Businesses
  - Individuals
- Census, BLS, NCES, etc.
- International, OECD data
- Bibliometric data
- Patent data information

Motivation

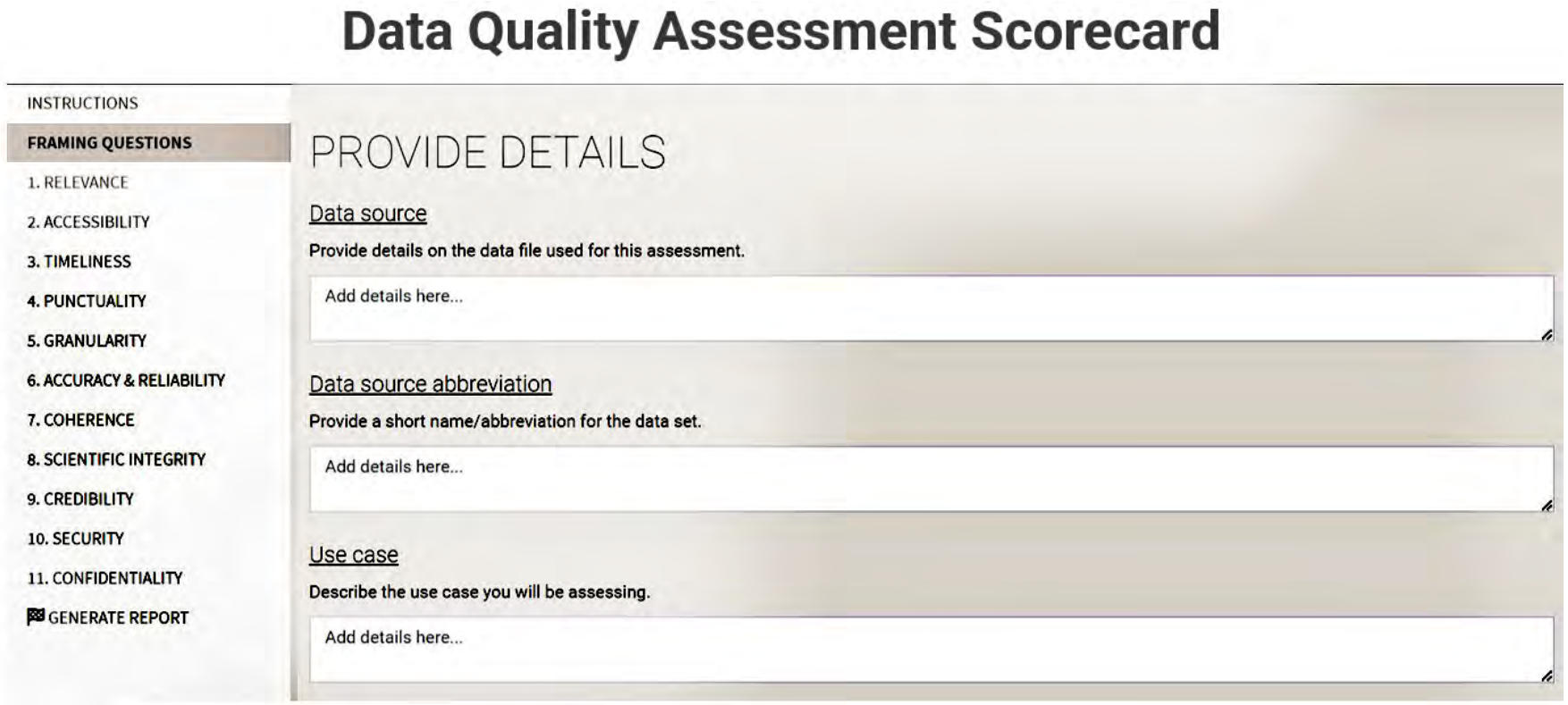
- Quality assessment is critical to evidence-building
- Challenges
  - Complex policy and research questions
  - Additional/evolving data sources and data types
- Needs
  - Consistent terminology
  - A user-friendly tool to assess data capabilities and limitations
  - Method to operationalize the FCSM Data Quality Framework

Assessment

Assessment

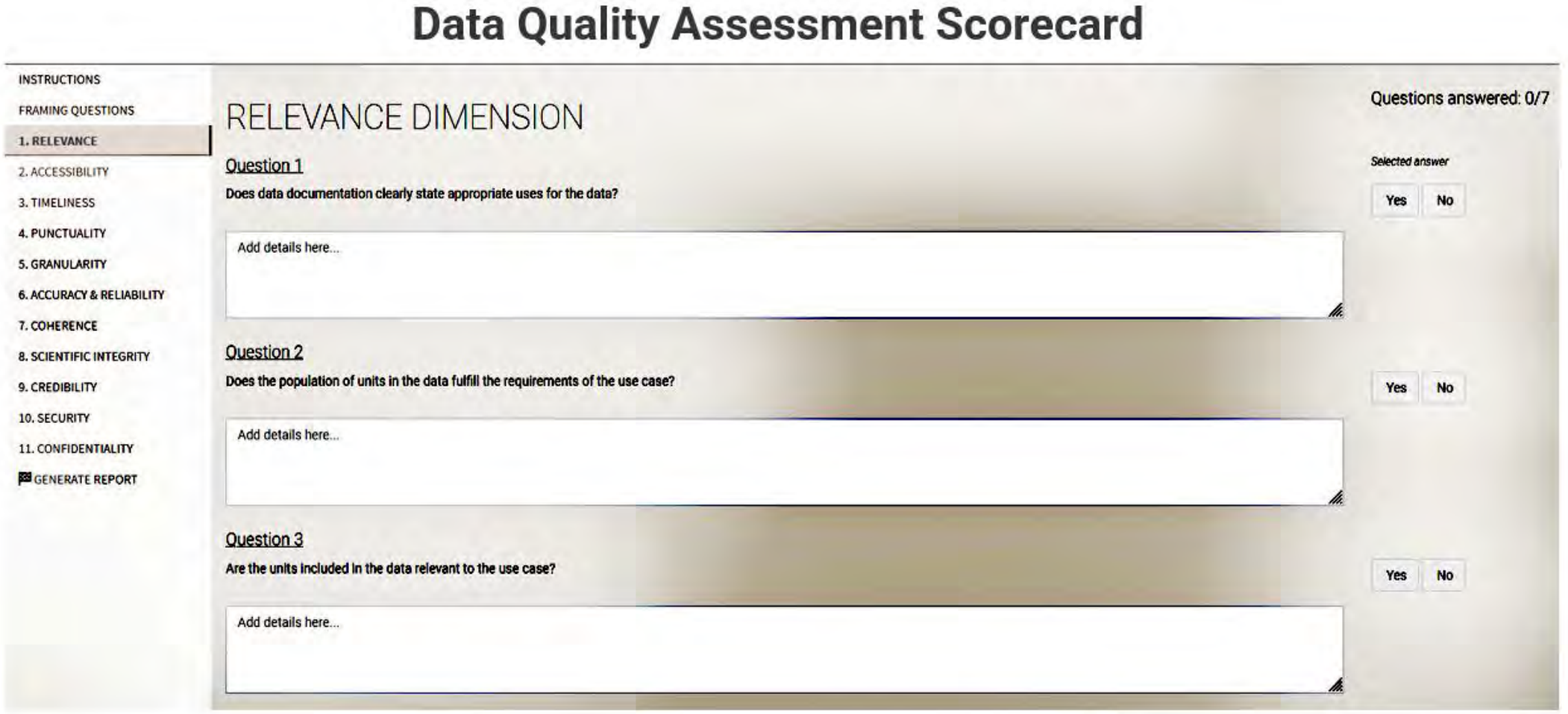
Fitness for use and Framing Questions

- Use case
- Data reference period
- Temporal scale
- Assessment reference period



Assessment

Operationalizing the FCSM Data Quality Framework



Assessment

Example Scorecard Questions

- **Relevance (Utility Domain):**
  Does data documentation clearly state appropriate uses for the data?
  Are the units included in the data relevant to the use case?

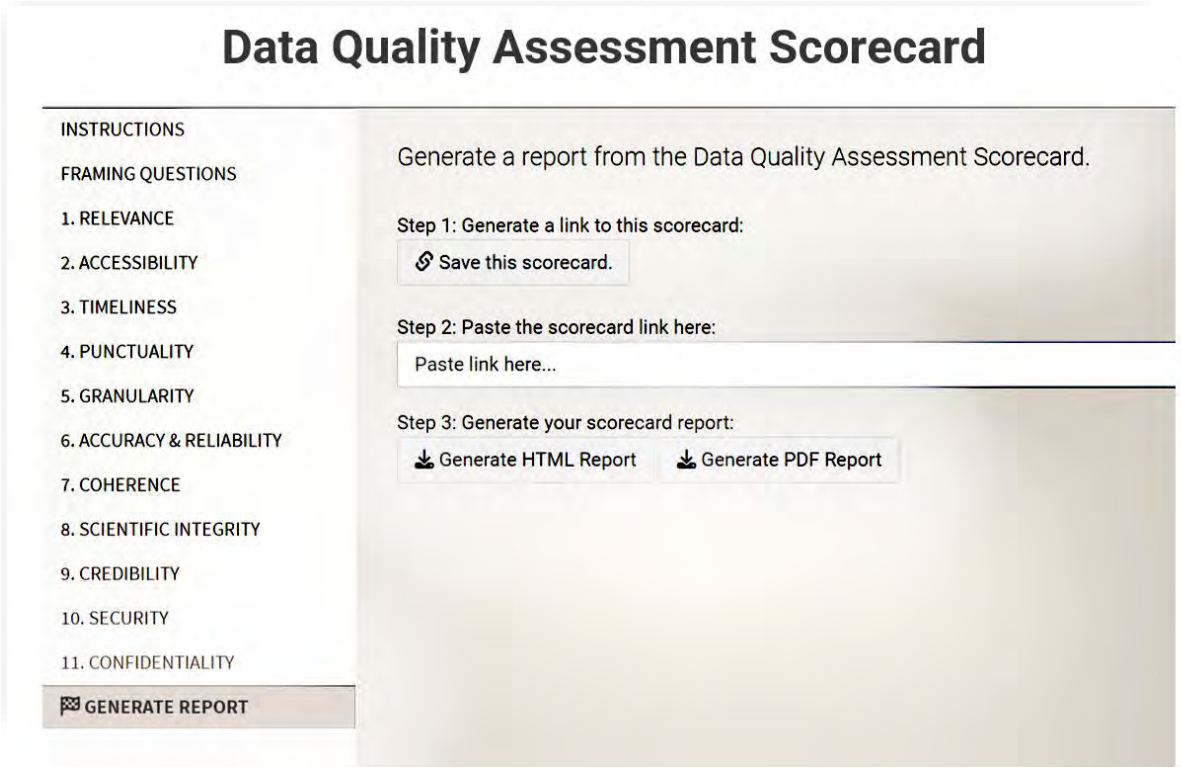
- **Coherence (Objectivity Domain):**
  Are key variables defined in the same way for each record in data, including across subgroups?
  Are key variables measured using same techniques as similar constructs from external data sources?

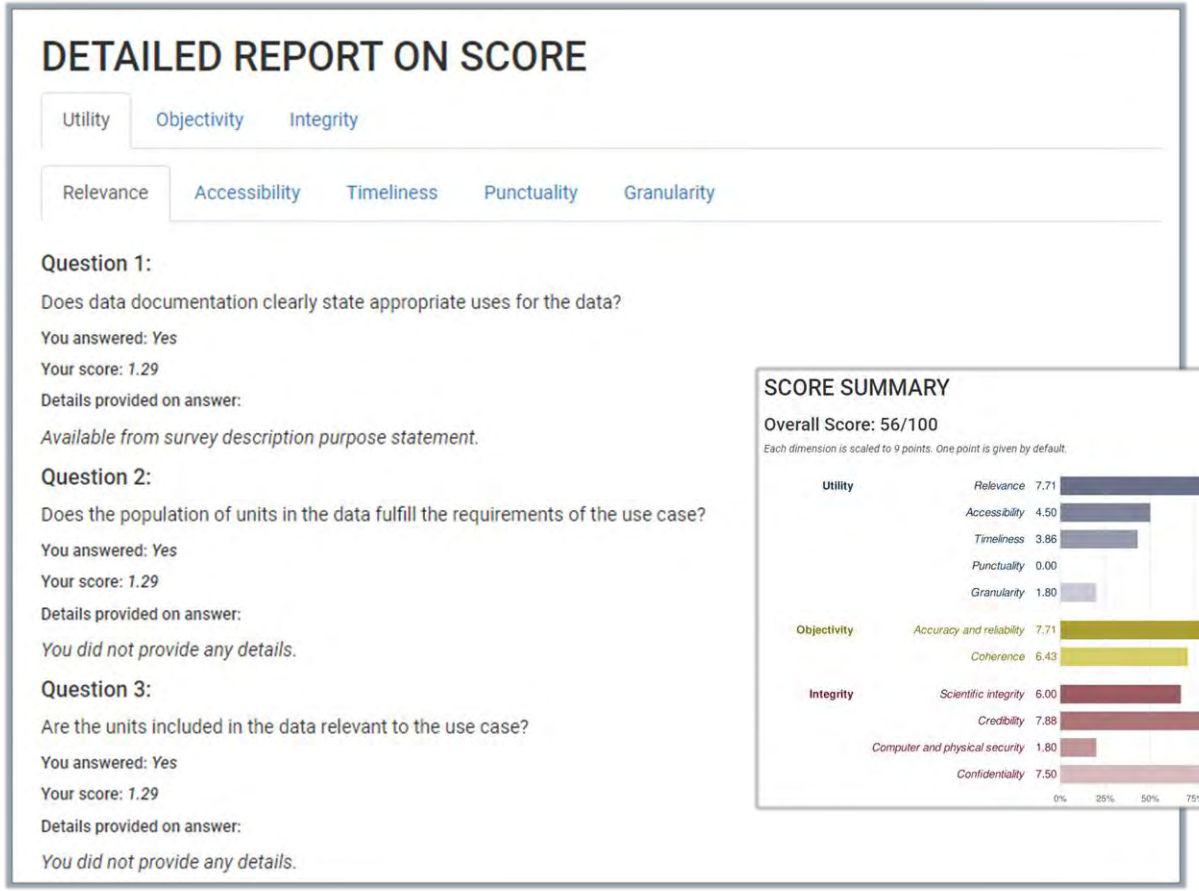
- **Credibility (Integrity Domain):**
  Is the data producer a non-partisan organization?
  Is there documentation on all of the following topics:
  (a) Data collection methods or data generation processes,
  (b) Methodological assumptions
  (c) Data error or mitigations to reduce error
  (d) Data limitations.

Design Features

Design Features

After completing the evaluation, the users can generate an HTML or PDF report that can be shared as part of the supporting documentation for a project.





Design Features

With the R Shiny and R Markdown setup, the tool readily supports edits

- Dashboard content maintained in Excel metadata spreadsheet
  - Domain and dimension details
  - Question text
  - Question details and information
- Updates to metadata in spreadsheet automatically reflected in dashboard
- User interface elements generated programmatically using functions that pull text from Excel metadata

Discussion

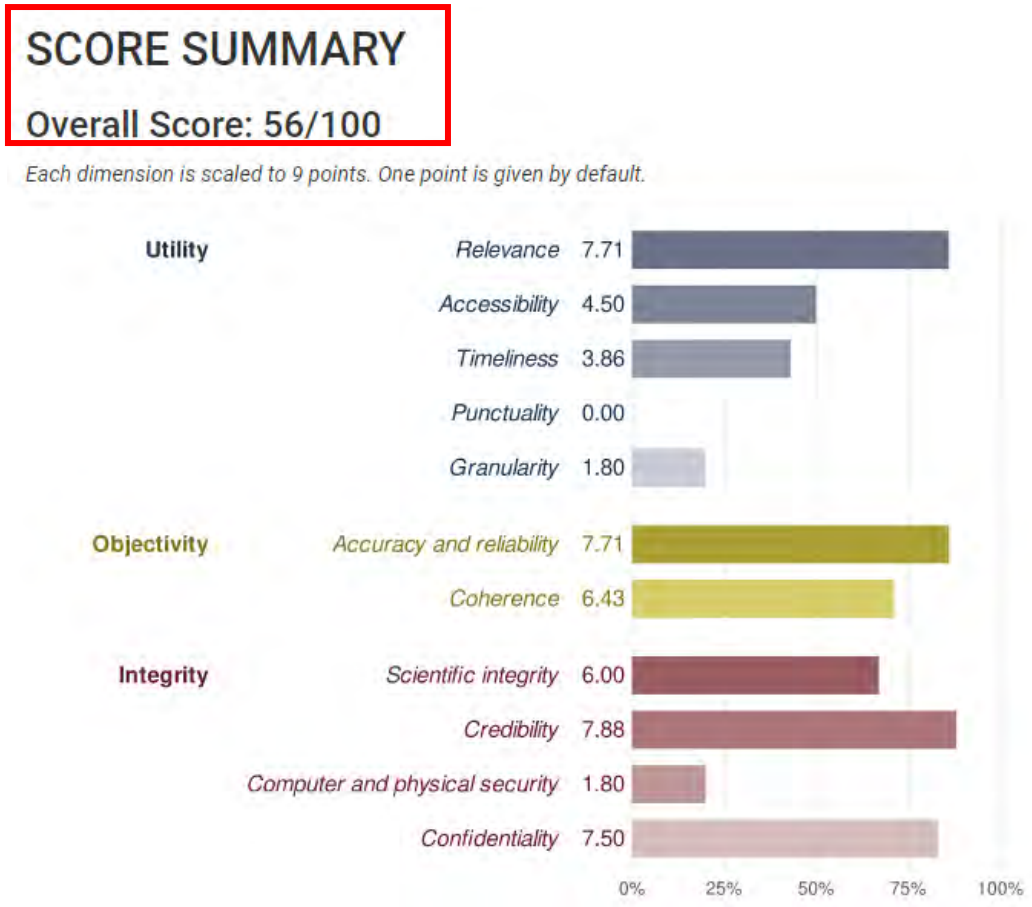
Discussion

We recommend that users with different areas of expertise collaborate to complete each scorecard. Areas of expertise needed include:

1. Familiarity with or investigation of data source
2. Knowledge of subject matter applications
3. Statistical expertise

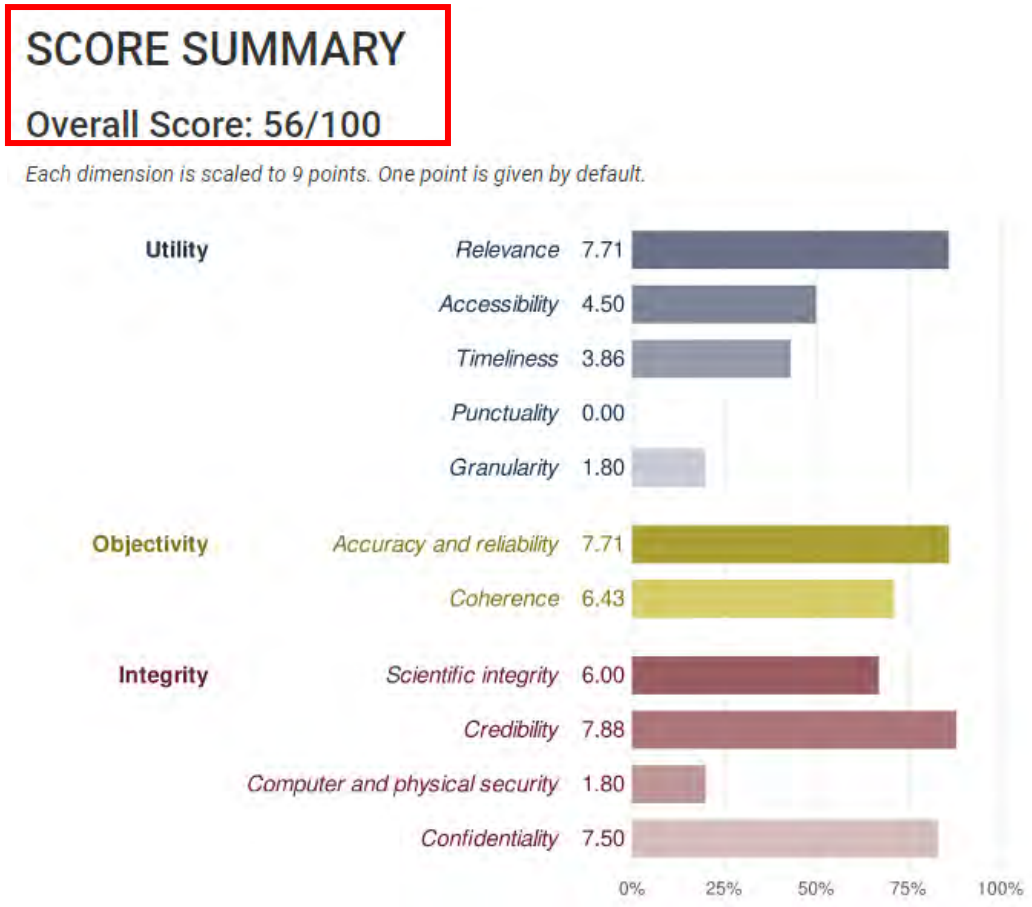
Discussion

Score is **use-case specific**



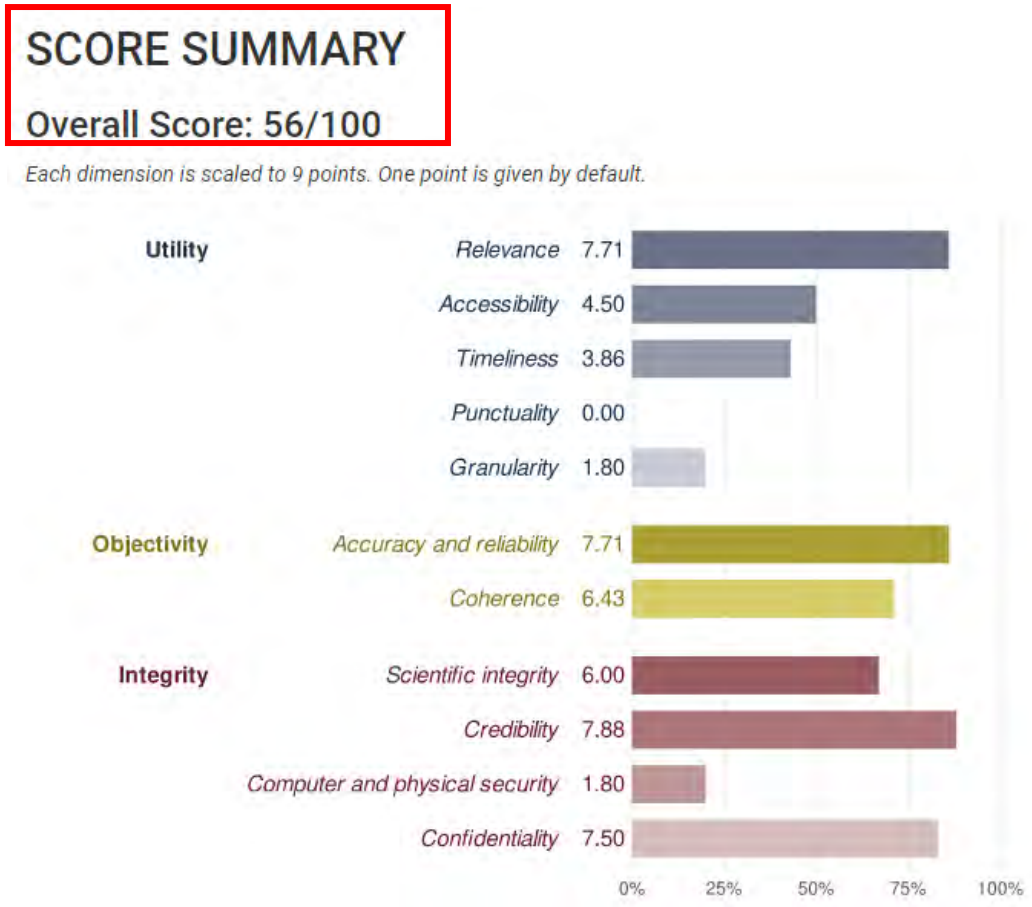
Discussion

Data documentation should inform responses to scoring items and may be more complete for some data sources than others (survey vs non-survey)



Discussion

Comparing data quality scores can reveal strengths and limitations of different data sources, including between survey and non-survey data.



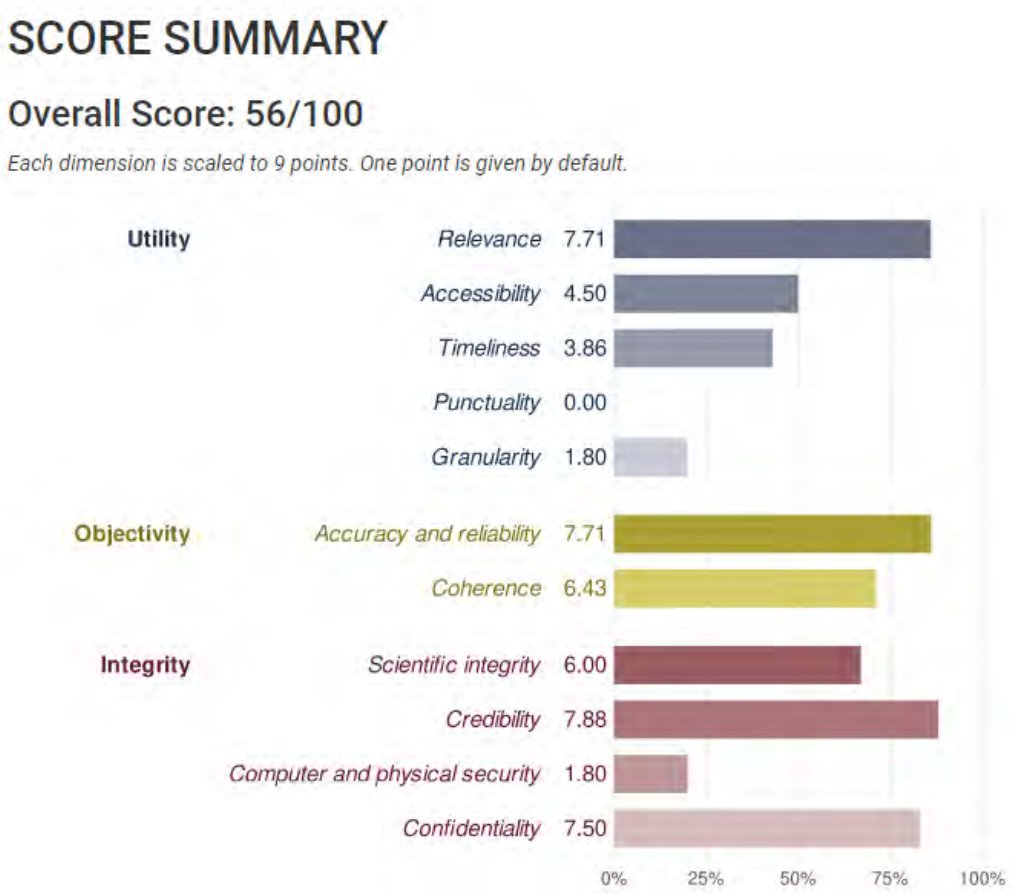
Discussion

Because quality of a data file is based on a specific use case, it can be valuable to evaluate data quality with alternate use cases.

- Use cases may vary in needs for timeliness, granularity, or accuracy
- Aspects of ‘relevance’ dimension may vary among use cases
- The scorecard can load a prior use case scorecard for the same data source as a starting point

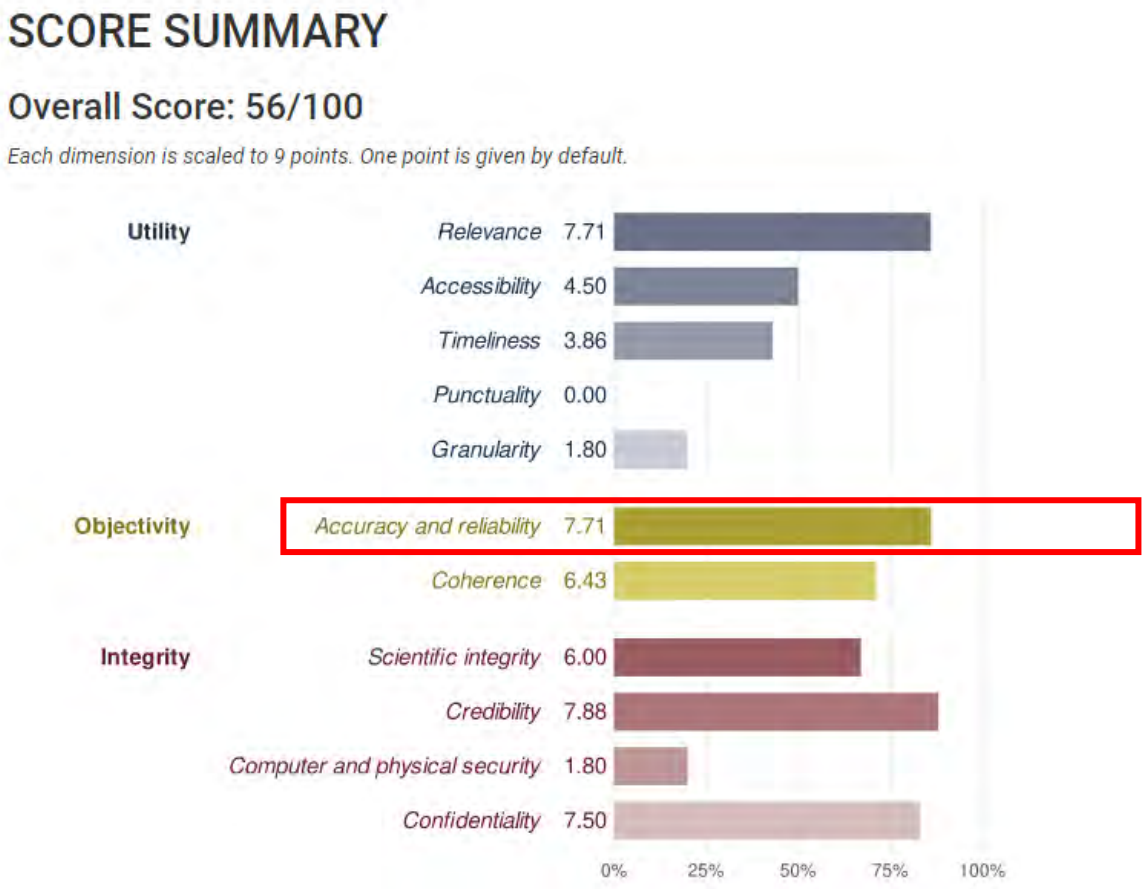
Discussion

Instances where non-survey data sources have advantages



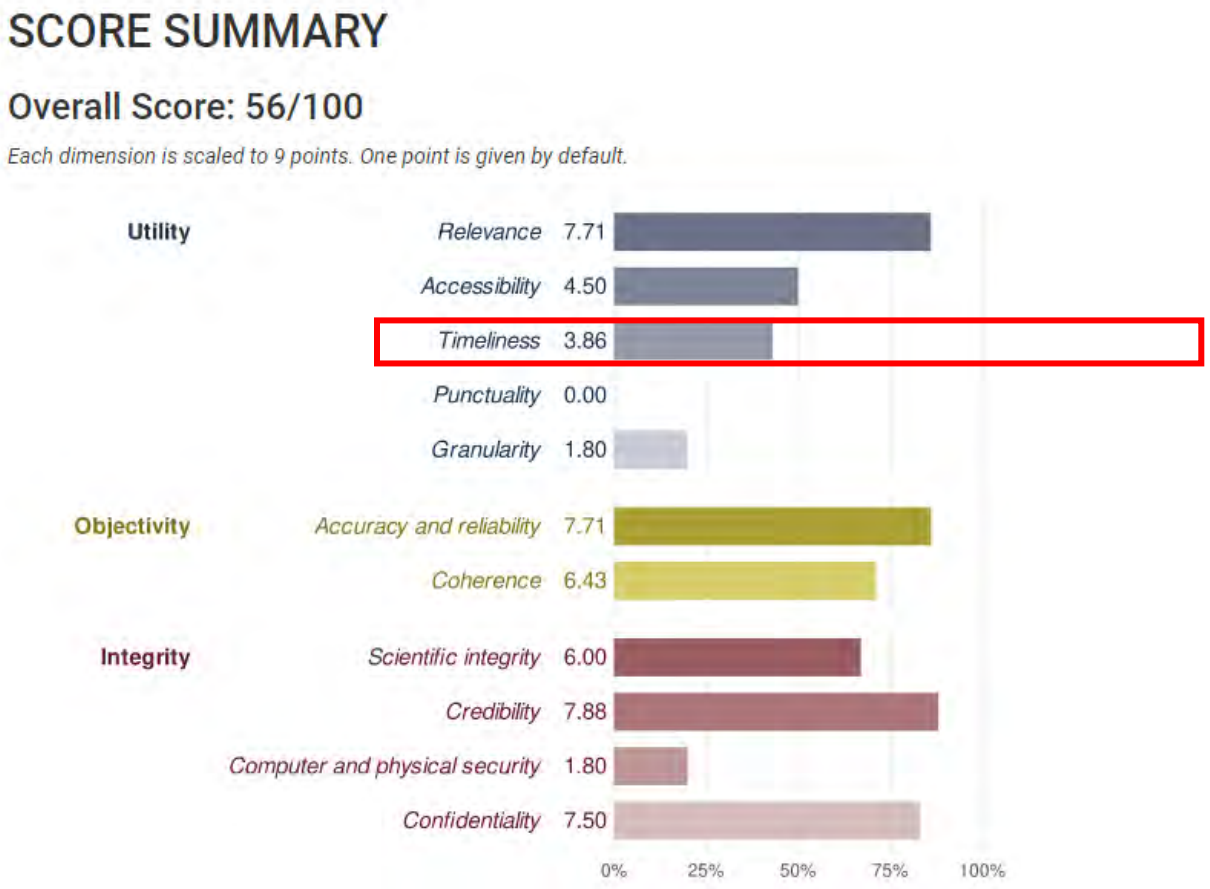
Discussion

Consider use case: Some data sources have advantages with **accuracy**



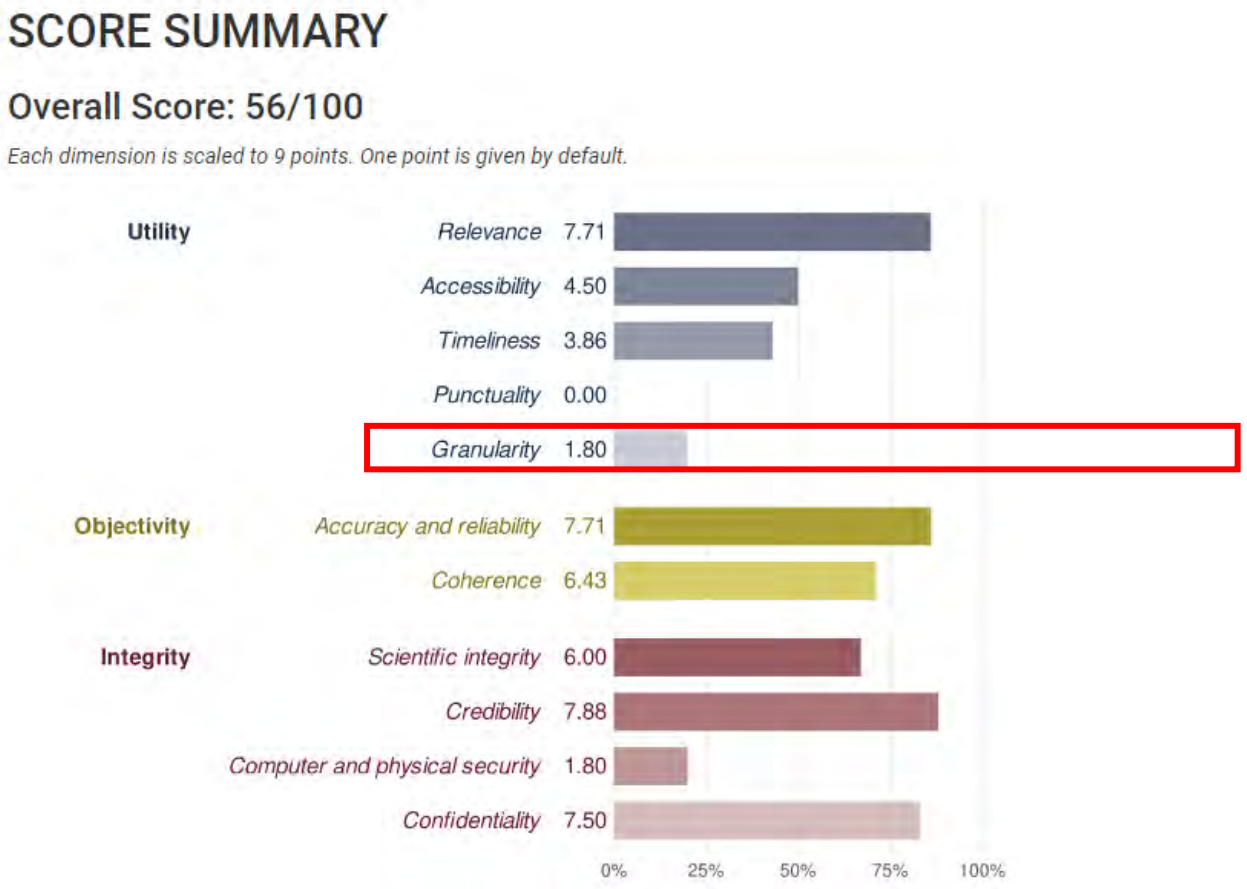
Discussion

Consider use case: Some data sources have advantages with accuracy, **timeliness**



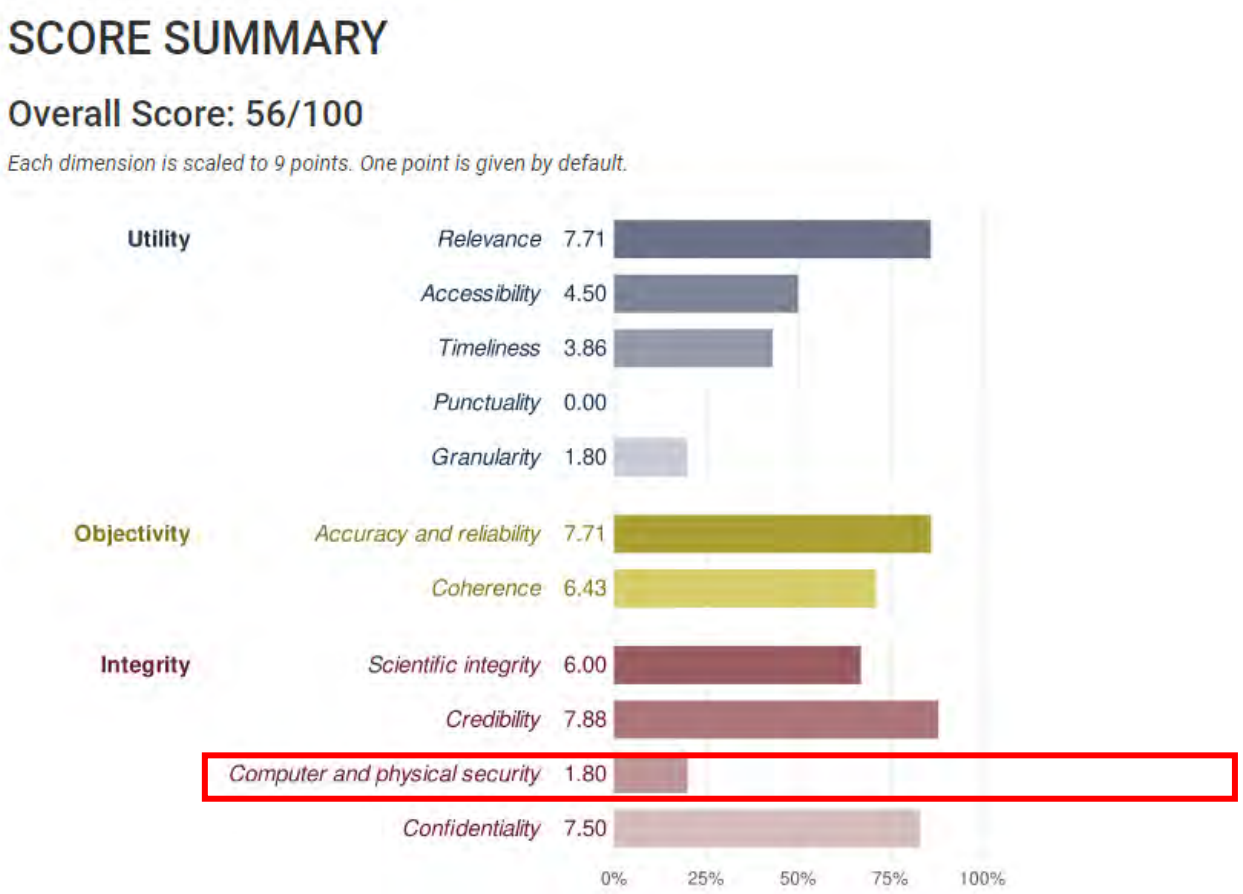
Discussion

Consider use case: Some data sources have advantages with accuracy, timeliness, and **granularity**



Discussion

Security documentation may be sparse



Discussion

The scorecard allows for ready and systematic data quality assessment of a range of data files applying the FCSM Data Quality Framework.

- Yes/no questions support scoring by data quality dimensions and comparing data files
- Tool incorporates technological advantages of R Shiny and R Markdown implementation and report generation
- Provides a way to quantify qualitative measures

Elizabeth Mannshardt

emannsha@nsf.gov