# Nowcasting Global Poverty

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### **Motivation**

 Timely poverty estimates are vital to allocate resources and track SDG 1.1.



IMF approves aid for world's 28 poorest countries

- Yet, on average across the developing world, the most recent survey with poverty data is from 2015.
- 16 countries have no poverty estimate at all.

### **Recent advances**

• Recent papers used satellite imagery and OpenStreetMap to predict timely granular estimates of poverty (or wealth) with high accuracy.



### Objective

- Test various methods to nowcast extreme poverty in all countries of the world as of the present year.
- Test how complex machine learning models with new data sources compare against more simple nowcasting models

## Is accuracy all we should care about?

Criteria for evaluating different methods

- 1. Accuracy
- 2. Simplicity
- 3. Credibility
- 4. Ease of implementation
- 5. Stability

## **Training data**

• Use 2000+ poverty estimates from the World Bank's Poverty and Inequality Platform



Loss function: Mean absolute deviation in pct. points

$$Loss = \sum^{C} w_{country} * |poverty^{true}_{country,time} - \hat{poverty}_{country,time}|$$

## **Complex models**

#### Features

- World Development Indicators
- World Economic Outlook
- Google Earth Engine (nighttime lights, rainfall, land surface temperature, impervious surface, cropland, normalized difference vegetation/snow/water index)

#### **Algorithms:**

- Lasso
- Post-lasso
- CART random forests
- Conditional inference random forests
- Gradient boosting

## Simple models

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### 1000 features vs. GDP



### Feature importance



### No data vs. old data



### **Final reflections**

- Non-traditional data sources may give higher accuracy in nowcasts of SDG indicators.
- But sometimes the increased accuracy may not be worth the trouble.
- It may come down to the particular application and the purpose of providing up-to-date data.